

CLAIMS

1 1. A display package for generally ring-shaped ponytail holders comprising:
2 a. a fold-over card formed from a single elongated strip folded at the bottom to
3 define front and rear panels joined by a neck at the bottom, each of said panels having near
4 its top edge a through hole, said holes becoming aligned when said panels are folded to
5 overlie each other,
6 b. a wire formed as a closed loop which defines a plane, said loop having top
7 and bottom parts, the top part lying in said neck, said bottom part situated below said neck,
8 said plane of said loop being generally coplanar with said plane of said panels, and
9 c. a plurality of ring-shaped ponytail holders, said wire extending through the
10 bores of said ponytail holders such that they hang below said fold-over card, each ring-
11 shaped ponytail holder defining a plane situated generally perpendicular to said panels.

1 2. A display package according to claim 1 wherein said panels when folded to
2 overlie each other are generally parallel and define a vertical plane, with said ponytail holders
3 each defining a plane generally perpendicular to said vertical plane.

1 3. A display package according to claim 1 wherein said ponytail holders hang
2 with their planes generally perpendicular to the plane of said wire.

1 4. A display package according to claim 1 wherein said ponytail holders are
2 positioned below said folded panels and generally centered therewith.

1 5. A display package according to claim 1 wherein said apertures through said
2 front and rear panels are situated midway of the length of said panels from left to right.

1 6. A display package according to claim 1 wherein said wire comprises a plastic
2 wire having bumps situated along its length and a latch through which said bumps are
3 extendable in one direction and not removable in the other direction.

1 7. A display package according to claim 1 wherein said first and rear panels have
2 generally the same length and height.

1 8. A display package according to claim 1 wherein said strip comprises
2 plastic sheet.

1 9. A display package according to claim 1 wherein said strip comprises
2 cardboard.

1 10. A display package according to claim 1 wherein said panels lie generally
2 flat against each other.

1 11. A display package for generally ring-shaped ponytail holders comprising:
2 a. a fold-over card formed from a single elongated strip folded at the bottom
3 to define front and rear panels joined by a neck at the bottom, each of said panels having
4 near its top edge a through hole, said holes becoming aligned when said panels are folded
5 to overlie each other,
6 b. a wire-like element formed as a closed loop which defines a plane, said
7 loop having top and bottom parts, the top part lying in said neck, said bottom part situated
8 below said neck, said plane of said loop being generally coplanar with said plane of said
9 panels, and

- 10 c. a plurality of ring-shaped ponytail holders, said wire extending through the
11 bores of said ponytail holders such that they hang below said fold-over card, each ring-
12 shaped ponytail holder defining a plane situated generally perpendicular to said panels.